

Friday 10th May 2024

Social Media

Dear Parents/Carers,

In school we encourage and promote positive role models in both the digital world as well as the real world. As children become more confident and knowledgeable in using modern communication technologies, it is the partnership of schools and parents/carers that can help them to use it wisely, safely, and responsibly.

Over this year we have noted a rise in online safety concerns, including children accessing inappropriate content online and using social media chat facilities to converse in an unkind way.

Whilst social media use will normally take place at home it can have major implications for children in school, including a negative impact on teaching and learning. Safeguarding procedures will be followed if we are concerned about the welfare of a child, which may lead to Police involvement or further action from other external agencies.

I would also like to stress the significant impact this may have on a child's mental health and their friendships in school. I would encourage all parents/carers to regularly check their child's devices and be inquisitive about the content children are accessing online. Please also ensure parental controls are in place to keep children as safe as possible.

If you have concerns about online safety or the welfare of a child, please speak to a member of the DSL team in school. You can also keep up to date with the latest advice by reading our monthly online safety newsletter which is available at www.norbridgeacademy.org.uk

Thank you for your continued support.

Yours Sincerely,



Miss R Jackson
Head of Academy